

# PRODUCERS CONNECT

# DAY 1

17/MAR/2026 (Tuesday)

## FIRESIDE CHAT

### International Market Insights

11:00am-1:00pm | Producers Connect Area

How do producers successfully enter new markets, and how do conditions differ across territories? This fireside chat explores how producers work across borders, with particular relevance for international producers planning to grow internationally. We will discuss Europe's public funding structures and broadcaster ecosystem, South Korea's genre landscape and financing models, and emerging opportunities in Southeast Asia, including Thailand, Indonesia, and Vietnam. The session will focus on finding suitable partners, understanding local dynamics, and shaping clear market entry strategies.



Raymond Phathanavirangoon  
Producer  
(Thailand)



Oliver Zeller  
Funding Executive  
Medienboard Berlin-Brandenburg GmbH  
(Germany)



Tran Thi Bich Ngoc  
Producer,  
Head of DANAFF Project market,  
DANAFF TALENTS  
ANNAM FILMS  
(Vietnam)



Linda Gozali  
JAFF Market Director  
JAFF Market  
(Indonesia)



Jenna Ku  
Producer and CEO  
Vol Media  
(Korea)

## Business Matching

### Business Matching Session I

2:00-3:30pm | Producers Connect Area (by invitation)

### Business Matching Session II

4:00-5:30pm | Producers Connect Area (by invitation)

Organisers:



Supporting Organisations:



# PRODUCERS CONNECT

**DAY 2**  
18/MAR/2026 (Wednesday)

## FIRESIDE CHAT

### IP Extension Series: One Story, New Forms

11:00am-12:30noon | Producers Connect Area

A single story can unfold into countless possibilities. This session explores strategies for expanding intellectual property (IP) across multiple creative formats. Industry professionals will discuss how a single story can be reimagined through novels, films, animation, games, merchandise, and beyond, showcasing how cross-platform development enhances audience engagement, unlocks commercial potential, and uses creative innovation to revitalise existing IPs and foster new opportunities for collaboration.



Angus Chan  
Director and General Manager  
Entertaining Power Co. Ltd



Polly Yeung  
Producer & Scriptwriter  
Point Five Creations

## Business Matching

### Business Matching Session III

1:00-2:30pm | Producers Connect Area (by invitation)

## Panel Discussion

### International Co-productions in an Evolving Film Industry Landscape

3:00-4:30pm | Moonlight Theatre

As the global film landscape keeps shifting, co-production practices are evolving across territories. This panel brings together perspectives from arthouse, premium animation, commercial storytelling, and larger-scale international collaborations to consider what is changing, where opportunities are opening up, and how producers are adjusting for 2026. The conversation will touch on partnership building, project packaging, and the practical realities of working across borders in a fast-moving market.



Peter Chan  
Producer and Director  
(Hong Kong)



Anthony Chen  
Director and Producer  
Giraffe Pictures  
(Singapore)



Ron Dyens  
Producer  
Sacrebleu Productions  
(France)



Janet Yang  
President  
Janet Yang Productions  
(United States of America)



Shamin Yusof  
Chief Executive Officer  
SKOP Productions  
(Malaysia)



Moderator  
Lorna Tee  
Secretary General  
Asian Film Alliance Network AFAN  
(Malaysia)

Organisers:



Supporting Organisations:



### Workshops

#### Case Study: Leveraging AI to Streamline Workflow and Production

11:00am-12:30noon | Producers Connect Area

As artificial intelligence (AI) continues to transform the film and media landscape, this session explores how AI tools enhance efficiency and creativity across the production process. From early exploration to practical application, highlighting how AI has become a valuable creative partner in filmmaking. The session will cover the use in script development, concept art, teaser creation, previsualisation, virtual shooting, and selected VFX tasks, with real-world examples showing how AI integration streamlines workflows and inspires new creative possibilities.



Jackie Dong  
Producer  
Beijing Funvision  
Entertainment & Media Co., Ltd.

#### Money Talks: Financing Films for Success

3:00-4:30pm | Producers Connect Area

This practical workshop brings together producing perspectives from both live-action and animation to unpack how films get financed in today's market. Drawing on real-world experience, the session will look at how to shape a finance plan, position a project for partners and funders, and navigate common hurdles from early development through closing. Expect actionable tips on pitching, packaging, and building a funding mix that fits the project.

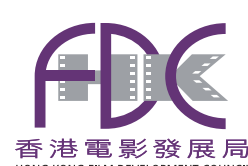


Polly Yeung  
Producer & Scriptwriter  
Point Five Creations



Shan Zuolong  
Producer  
Dangmai Films

Organisers:



Supporting Organisations:




# PRODUCERS CONNECT

## 17/MAR/2026 (Tuesday) — Day 1 of FILMART

11:00–13:00 **Fireside Chat I — International Market Insights**

 Producers Connect, FILMART

14:00–15:30 **Business Matching Session I**

 Producers Connect, FILMART (by invitation)

16:00–17:30 **Business Matching Session II**


 Producers Connect, FILMART (by invitation)

18:30–21:30 **Hong Kong Night**

 HKCEC, Bauhinia Room (by invitation)

## 18/MAR/2026 (Wednesday) — Day 2 of FILMART

11:00–12:30 **Fireside Chat II — IP Extension Series: One Story, New Forms**

 Producers Connect, FILMART (by invitation)

13:00–14:30 **Business Matching Session III**


 Producers Connect, FILMART (by invitation)

15:00–16:30 **International Coproductions in an Evolving Film Industry Landscape**

 Moonlight Theatre, FILMART

## 19/MAR/2026 (Thursday) — Day 3 of FILMART

11:00–12:30 **Workshop I — Case Study:  
Leveraging AI to Streamline Workflow and Production**

 Producers Connect, FILMART (by invitation)

15:00–16:30 **Workshop II — Money Talks: Financing Films for Success**

 Producers Connect, FILMART (by invitation)

## 20/MAR/2026 (Friday) — Day 4 of FILMART

13:00–19:30 **Guided Tour: Exploring Filming Locations in Hong Kong**  
(by invitation)



Programme and Speakers

Organisers:



Supporting Organisations:

