



**FILMART 2026**  
香港國際影視展

# Advertising Package 2026

(Exclusive for exhibitors)

## 宣傳計劃 2026

(只適用於參展商)

All advertising space and items are subject to change without prior notice.  
In case of any dispute, the HKTDC reserves the right of final decision.

所有宣傳計劃內之項目及廣告位置均可能作出更改而不會另行通知。  
香港貿發局保留最終決定權。

All graphic for reference only 凡

# Onsite Advertising

## 線下宣傳

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**30% off** on any purchase of both physical and online promotion items

同時購買現場及線上廣告項目可享有**七折優惠**

## Item 項目 1A

# Standing Light Box (Hall 1 concourse) 座地廣告燈箱 (1 號展覽廳大堂)

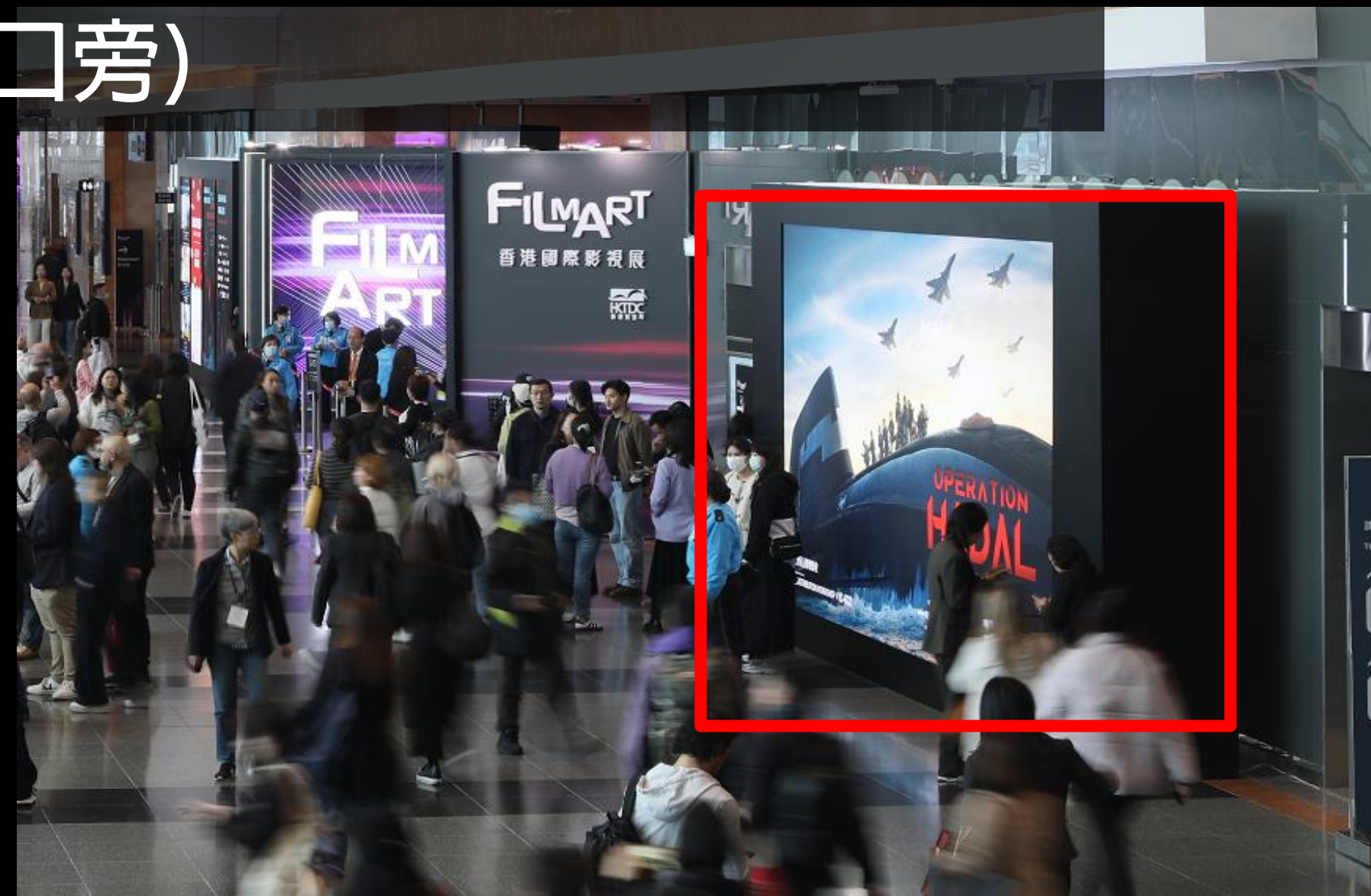


Starting from/價格由  
**USD3,900/HKD29,700**

Volume Discount for 2 or above  
同時訂購兩個或以上 **up to 10% off**  
**可高達 九折**

## Item 項目 1B

# Standing Light Box (Next to Hall 1E entrance) 座地廣告燈箱 (展覽廳1E主入口旁)



Starting from/價格由  
USD4,650/HKD36,000

Volume Discount for 2 or above  
同時訂購兩個或以上  
up to 10% off  
可高達 九折

## Item 項目 1C

# Standing Light Box (FILMART Café) 座地廣告燈箱 (FILMART Café)

Starting from/價格由  
**USD3,900/HKD29,700**

Volume Discount  
同時訂購兩個或以上 **up to 10% off**  
**可高達 九折**



## Item 項目 2

# Trailer Looping on Advertising LED Panel

in Hall 1 concourse

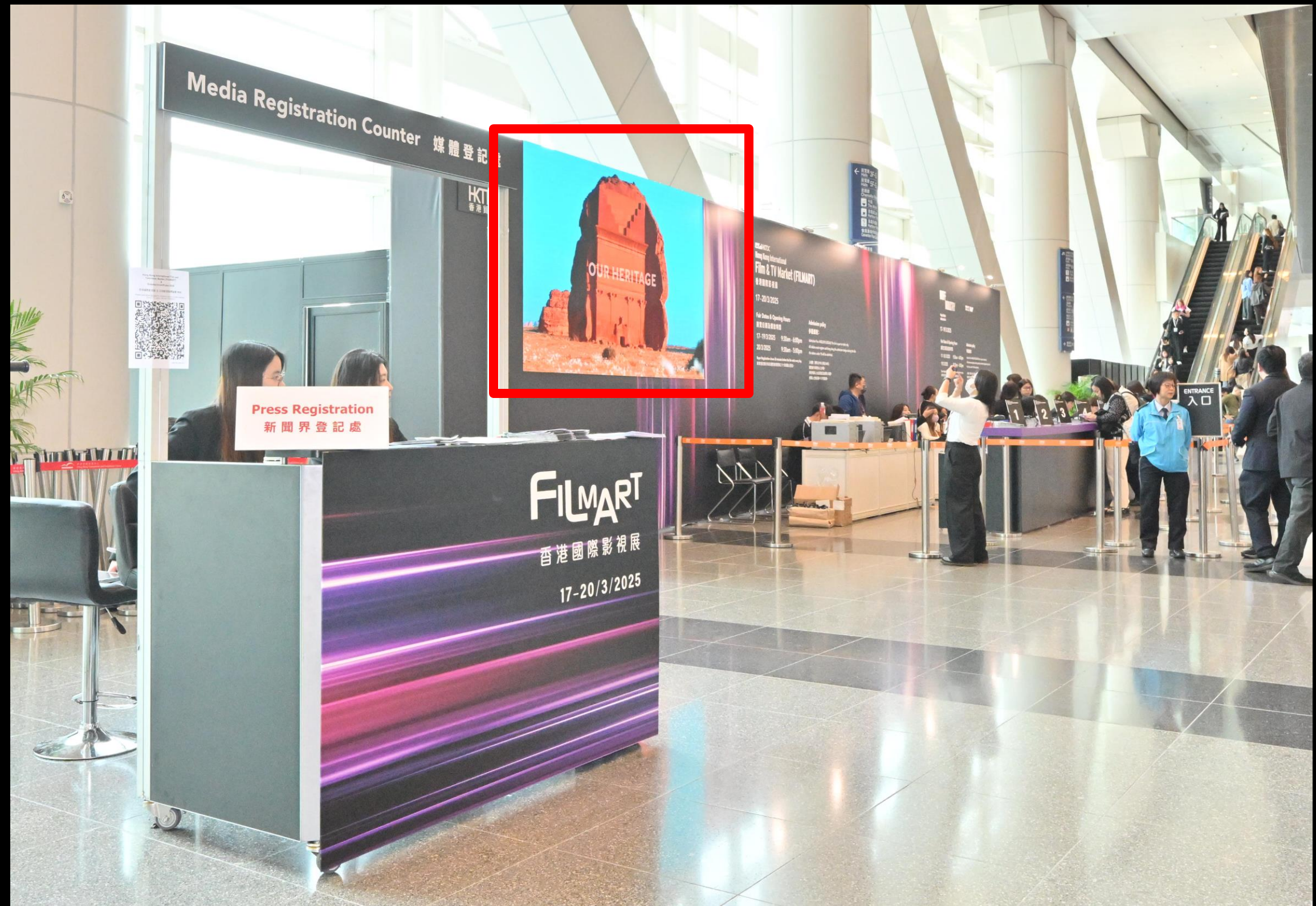
LED廣告版播放片花  
1號展覽廳大堂



Price 價格 (30 second 秒)

USD1,650

HKD12,500



### Item 項目 3

## Admission Badge Lanyard 入場証掛頸繩



Price 價格 (1 side 面)

USD11,300

HKD87,000

## Item 項目 4

# Ad in Guide Map 展覽會指南廣告



Price 價格

USD3,900/  
HKD29,700

**Thematic Conference and Event Schedule**  
專題研討會及特設活動時間表

**Hong Kong International Film & TV Market (FILMMART)**  
香港國際影視展

18-21/3/2020  
Hong Kong Convention and Exhibition Centre  
香港會議展覽中心

**See You Next Year**  
25-28/3/2020  
明年再見

**ENTERTAINMENT ASIA FORUM**  
娛樂亞洲論壇

**Hong Kong International Film & TV Market (FILMMART)**  
香港國際影視展

**Exhibition Map**  
展覽會指南

Map showing the layout of the exhibition hall with various booths and sections. The map includes a legend for booth types and a list of exhibitors.

| Booth No. | Exhibitor Name | Booth No. | Exhibitor Name |
|-----------|----------------|-----------|----------------|
| 101       | ABC Company    | 201       | DEF Company    |
| 102       | GHI Company    | 202       | JKL Company    |
| 103       | MNO Company    | 203       | PQR Company    |
| 104       | STU Company    | 204       | VWX Company    |
| 105       | YZA Company    | 205       | BCD Company    |
| 106       | EFG Company    | 206       | HIJ Company    |
| 107       | KLM Company    | 207       | NOP Company    |
| 108       | QRS Company    | 208       | TUV Company    |
| 109       | WXY Company    | 209       | ABC Company    |
| 110       | DEF Company    | 210       | GHI Company    |
| 111       | JKL Company    | 211       | MNO Company    |
| 112       | PQR Company    | 212       | STU Company    |
| 113       | VWX Company    | 213       | YZA Company    |
| 114       | BCD Company    | 214       | EFG Company    |
| 115       | HIJ Company    | 215       | KLM Company    |
| 116       | NOP Company    | 216       | QRS Company    |
| 117       | TUV Company    | 217       | WXY Company    |
| 118       | ABC Company    | 218       | DEF Company    |
| 119       | GHI Company    | 219       | JKL Company    |
| 120       | MNO Company    | 220       | PQR Company    |
| 121       | STU Company    | 221       | VWX Company    |
| 122       | YZA Company    | 222       | BCD Company    |
| 123       | EFG Company    | 223       | HIJ Company    |
| 124       | KLM Company    | 224       | NOP Company    |
| 125       | QRS Company    | 225       | TUV Company    |
| 126       | WXY Company    | 226       | ABC Company    |
| 127       | DEF Company    | 227       | GHI Company    |
| 128       | JKL Company    | 228       | MNO Company    |
| 129       | PQR Company    | 229       | STU Company    |
| 130       | VWX Company    | 230       | YZA Company    |
| 131       | BCD Company    | 231       | EFG Company    |
| 132       | HIJ Company    | 232       | KLM Company    |
| 133       | NOP Company    | 233       | QRS Company    |
| 134       | TUV Company    | 234       | WXY Company    |
| 135       | ABC Company    | 235       | DEF Company    |
| 136       | GHI Company    | 236       | JKL Company    |
| 137       | MNO Company    | 237       | PQR Company    |
| 138       | STU Company    | 238       | VWX Company    |
| 139       | YZA Company    | 239       | BCD Company    |
| 140       | EFG Company    | 240       | HIJ Company    |
| 141       | KLM Company    | 241       | NOP Company    |
| 142       | QRS Company    | 242       | TUV Company    |
| 143       | WXY Company    | 243       | ABC Company    |
| 144       | DEF Company    | 244       | GHI Company    |
| 145       | JKL Company    | 245       | MNO Company    |
| 146       | PQR Company    | 246       | STU Company    |
| 147       | VWX Company    | 247       | YZA Company    |
| 148       | BCD Company    | 248       | EFG Company    |
| 149       | HIJ Company    | 249       | KLM Company    |
| 150       | NOP Company    | 250       | QRS Company    |
| 151       | TUV Company    | 251       | WXY Company    |
| 152       | ABC Company    | 252       | DEF Company    |
| 153       | GHI Company    | 253       | JKL Company    |
| 154       | MNO Company    | 254       | PQR Company    |
| 155       | STU Company    | 255       | VWX Company    |
| 156       | YZA Company    | 256       | BCD Company    |
| 157       | EFG Company    | 257       | HIJ Company    |
| 158       | KLM Company    | 258       | NOP Company    |
| 159       | QRS Company    | 259       | TUV Company    |
| 160       | WXY Company    | 260       | ABC Company    |
| 161       | DEF Company    | 261       | GHI Company    |
| 162       | JKL Company    | 262       | MNO Company    |
| 163       | PQR Company    | 263       | STU Company    |
| 164       | VWX Company    | 264       | YZA Company    |
| 165       | BCD Company    | 265       | EFG Company    |
| 166       | HIJ Company    | 266       | KLM Company    |
| 167       | NOP Company    | 267       | QRS Company    |
| 168       | TUV Company    | 268       | WXY Company    |
| 169       | ABC Company    | 269       | DEF Company    |
| 170       | GHI Company    | 270       | JKL Company    |
| 171       | MNO Company    | 271       | PQR Company    |
| 172       | STU Company    | 272       | VWX Company    |
| 173       | YZA Company    | 273       | BCD Company    |
| 174       | EFG Company    | 274       | HIJ Company    |
| 175       | KLM Company    | 275       | NOP Company    |
| 176       | QRS Company    | 276       | TUV Company    |
| 177       | WXY Company    | 277       | ABC Company    |
| 178       | DEF Company    | 278       | GHI Company    |
| 179       | JKL Company    | 279       | MNO Company    |
| 180       | PQR Company    | 280       | STU Company    |
| 181       | VWX Company    | 281       | YZA Company    |
| 182       | BCD Company    | 282       | EFG Company    |
| 183       | HIJ Company    | 283       | KLM Company    |
| 184       | NOP Company    | 284       | QRS Company    |
| 185       | TUV Company    | 285       | WXY Company    |
| 186       | ABC Company    | 286       | DEF Company    |
| 187       | GHI Company    | 287       | JKL Company    |
| 188       | MNO Company    | 288       | PQR Company    |
| 189       | STU Company    | 289       | VWX Company    |
| 190       | YZA Company    | 290       | BCD Company    |
| 191       | EFG Company    | 291       | HIJ Company    |
| 192       | KLM Company    | 292       | NOP Company    |
| 193       | QRS Company    | 293       | TUV Company    |
| 194       | WXY Company    | 294       | ABC Company    |
| 195       | DEF Company    | 295       | GHI Company    |
| 196       | JKL Company    | 296       | MNO Company    |
| 197       | PQR Company    | 297       | STU Company    |
| 198       | VWX Company    | 298       | YZA Company    |
| 199       | BCD Company    | 299       | EFG Company    |
| 200       | HIJ Company    | 300       | KLM Company    |



# Item 項目 5 Escalator's Ad 入口扶手電梯廣告

Starting from 價格由  
**USD5,350/  
HKD41,000**

Locate at the  
Harbour Road Entrance

在香港會議展覽中心港灣道入口  
的扶手電梯

# Item 項目 6 Hanging Banner Advertisement 展場內吊掛廣告



Price 價格

USD2,800/  
HKD21,400

Visible to **everybody**,  
**Everywhere**

確保在場人士**隨時隨地**  
找到您的攤位



## Item 項目 7

# Market Bag Insert

「買家錦囊」內放置宣傳品



Price 價格 (each item 每件)

USD5,350/

HKD41,000



# Online Advertising

## 線上宣傳

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**30% off** on any purchase of both physical and online promotion items

同時購買現場及線上廣告項目可享有**七折優惠**

# FILMART Website Banner

## 影視展官網橫額廣告

Item 項目 A1

Price 價格

USD3,120/  
HKD23,760



# FILMART Online IP Catalogue

## Website Banner and Dedicated Page

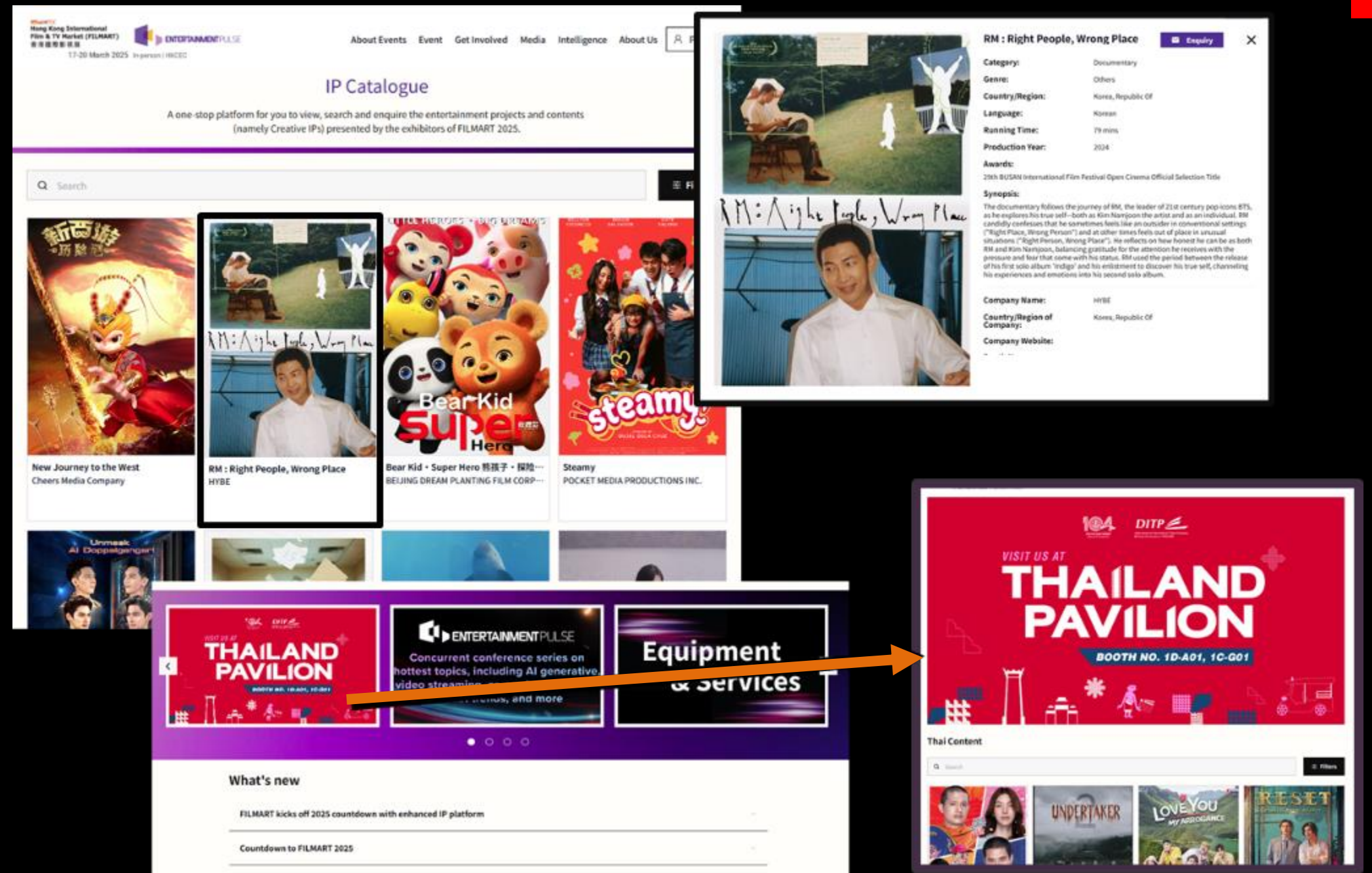
### 影視展線上IP目錄

### 橫額廣告及專頁

Item 項目 A2

Price 價格

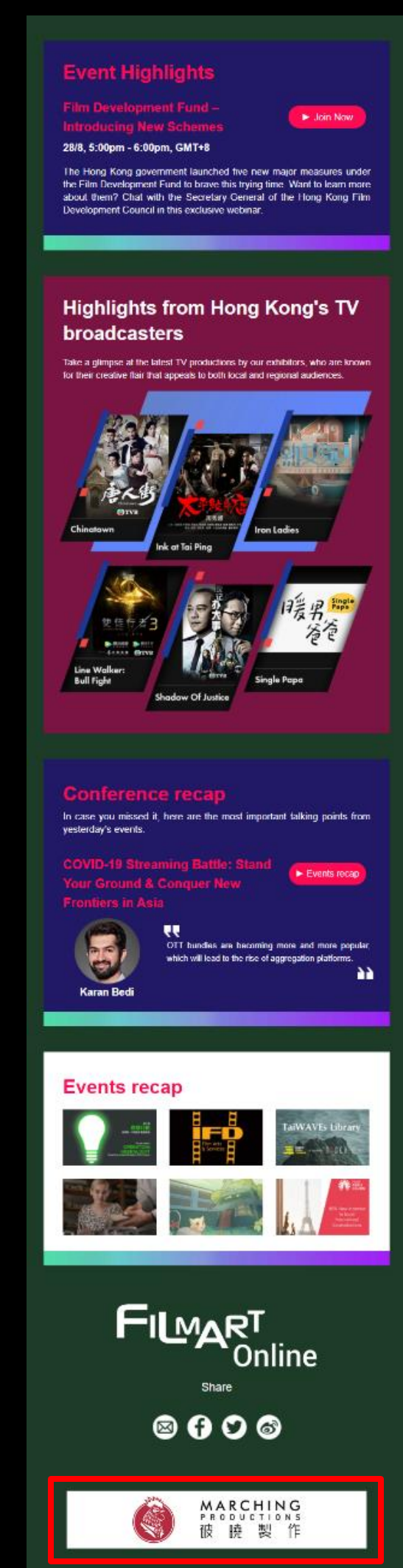
USD3,120/  
HKD23,760



Item 項目 B1

# Banner ad in eDM 電郵推廣

Starting from/價格由  
USD280/HKD2,000





26-29 / 8 / 2020

Don't miss out on these buzz titles from Japan

Click to see all 38 exhibitors

P = Project Type  
 G = Genre  
 W = World Premiere



**The Real Thing**  
Nagoya TV

P Feature Film  
G Drama/Romance

**SHIBA PARK**  
Happinet Corporation

P Feature Film  
G Comedy

**The Cinderella Addiction**  
TBS GLOWDIA, Inc.

P Feature Film  
G Horror/Suspense



**Shikizakura**  
CHUKYO TV.  
BROADCASTING CO., LTD.

P Digital Entertainment  
G Action/Animation

**Golden Kamuy Season 3**  
NBC Universal Entertainment Japan LLC

P Digital Entertainment  
G Action/Drama/History

**Hymn of the Teada**  
Mechler Ltd.

P Digital Entertainment  
G Animation



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G Action/Drama/History

**Hymn of the Teada**  
Mechler Ltd.

P Digital Entertainment  
G Animation



**THE SUSHI MASTER SHUN, Season 1 & 2**  
BS TV TOKYO Corporation

P TV  
G Drama

**Solitary Gourmet Series**  
Solitary gourmet TV TOKYO Corporation

P TV  
G Drama/Food & Travel

**Cradled at the heart of the Mountains**  
Television Iwate Corp.

P Documentary  
G Documentary

Click Here to Join 1-to-1 Matchmaking

Exhibitor enquiry: [filmart@hktcdc.org](mailto:filmart@hktcdc.org) | Visitor enquiry: [film@hktcdc.org](mailto:film@hktcdc.org)

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## Item 項目 B2

# Customised eDM 自訂內容的電郵推廣

## Price 價格

USD3,120/  
HKD23,760